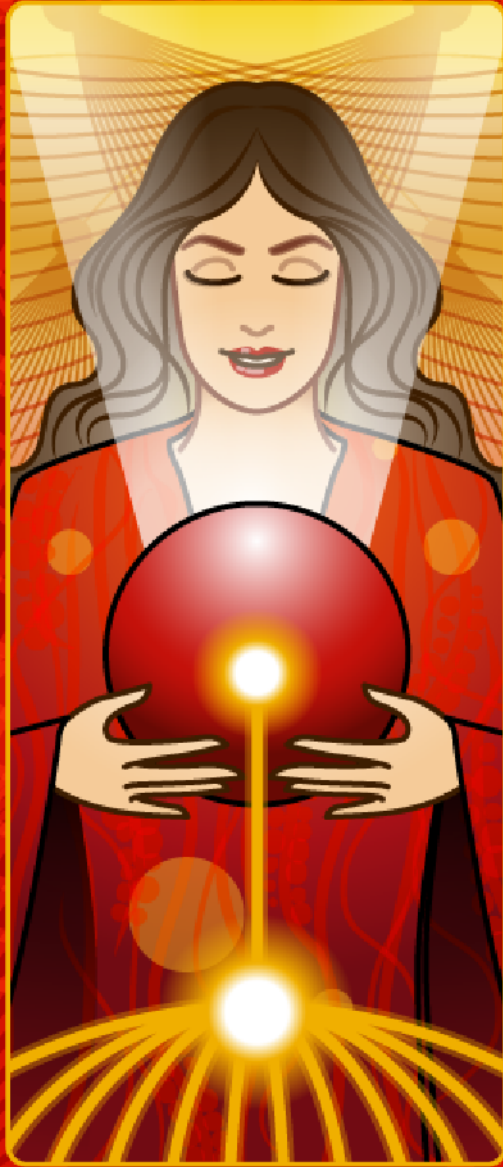


CHI 2004



CONNECT

APRIL 24 - 29 | VIENNA, AUSTRIA
CONFERENCE ON HUMAN FACTORS
IN COMPUTING SYSTEMS

INVITATION TO EXHIBIT



SIGCHI

CHI2004 is the premier worldwide forum for professionals interested in all aspects of human-computer interaction (HCI). The conference features work on the hardware and software engineering of interactive systems, the structure of communication between human and machine, characterization of the use and contexts of use for interactive systems, methodology of design, designs artifacts and experiences, and future technologies.

The foremost conference in its field, **CHI2004** offers a wide-ranging program, supporting and facilitating the exchange of ideas with others interested in HCI.

CHI2004 will be held in **Vienna, Austria**, a marvelous central European city of imperial tradition and modern creativity. The theme of **CHI2004** is **CONNECT**, and new opportunities have been created for our exhibitors to connect with our participants. Take advantage of the many opportunities to network and showcase your offerings in a top international conference and business destination.

Human-Computer Interaction (HCI) is the focus of **ACM's** Special Interest Group, **SIGCHI**, the host organization for the annual CHI Conference. ACM SIGCHI embraces work on the hardware and software engineering of interactive systems, the structure of communication between human and machine, characterization of the use and contexts of use for interactive systems, methodology of design, and new designs themselves. Preeminent in its field, ACM SIGCHI provides you with a wide-ranging forum for the exchange of ideas with others interested in HCI. Please visit www.acm.org/sigchi/ for more information.

ACM, the Association for Computing Machinery, is a major force in advancing the skills and knowledge of Information Technology (IT) professionals and students throughout the world. ACM serves as an umbrella organization, offering its 75,000 members a resource for lifelong learning in the rapidly changing IT field. Please visit www.acm.org for more information.



SIGCHI

EXHIBITING AT CHI2004

The CHI2004 exhibits program is an opportunity for your organization to showcase its offerings to the broadest professional community of human-computer interaction (HCI) practitioners and researchers. By exhibiting at CHI2004, you will gain access to professionals in the HCI field with interests spanning the design, development, and evaluation of current human-computer interaction and future technologies. We invite providers of all HCI-related products, services, and experiences including:

- Interface development and prototyping tools
- Interface development and evaluation services
- Computer workstations and personal computers
- Input devices and interface hardware including adaptive interfaces
- Computer application software
- Software development environments/development tools
- Entertainment and media tools, applications, and technologies
- Communications tools, applications, and technologies
- Portable and embedded computer devices
- Computer-supported cooperative work systems
- Trade, technical, and educational publications
- Usability laboratories
- HCI training and education
- Interactive devices
- Telecommunications
- Tele-operations/robotics

RECRUITING AT CHI2004

CHI2004 is offering special opportunities for organizations wishing to recruit and organizations are invited to rent exhibit booth space for this purpose. Informal interview areas will be available to registered exhibitors and recruiters in the exhibit area in addition to the rented booth space.

BENEFITS TO EXHIBITORS/RECRUITERS

A complimentary conference registration is included with each booth rental. Exhibitors and recruiters confirmed by the appropriate deadlines in the Exhibit Events Schedule are listed in CHI2004 publications and on the CHI2004 web site.

CHI2004 will also help coordinate meeting rooms/suites for interviewing and hospitality events. A limited number of rooms are available, so please reserve early. For information, contact your Exhibits Coordinator at the address shown, under the section entitled *Space Assignments, Payments and Questions*.

Organizations may also rent space to post job announcements in a special area. These Recruiting Boards offer another way to highlight your organization in order to attract top professionals. CHI2004 will facilitate the delivery of resumes from individuals to your designated contact. Please note that Recruiting Board rental does not include the privileges of conference registration or access to the interview areas that booth rentals receive.

Exhibit Events Schedule

30 January 2004

Exhibitors confirmed by this date will qualify for a discounted exhibitors fee.

20 February 2004

Exhibitors confirmed by this date will be listed in the conference program.

25 - 29 April 2004

Exhibit Set-up:

Sunday Noon to 5:00 pm

Monday 9:00 am to 6:00 pm

Tuesday 7:30 am to 9:30 am

27 - 29 April 2004

CHI2004 Exhibit Program:

Tuesday 10:00 am to 6:00 pm

Wednesday 8:30 am to 6:30 pm

Thursday 8:30 am to 4:30 pm

29 April 2004

Exhibit Removal:

Thursday 4:30 pm to 8:00 pm

Exhibitor Services Kit

An Exhibitor Services Kit containing order forms for contracted services will be made available to confirmed exhibitors no later than 60 days prior to the show. Detailed information on freight shipping and storage will also be included.

Official Forwarding Agent & Customs Clearance (Advance Freight)

Advance freight will be coordinated by KMS. **Please take into consideration that deliveries of goods by airplane take at least a week and deliveries by ship take from 6-8 weeks.** Please contact the forwarding agency in time. **The shipping address and contact information for advance freight is:**

CHI2004 Advance Freight:
c/o KMS Kongress- & Messe Service Spedition-Ges.m.b.H.
Austria Center Vienna
Bruno-Kreisky-Platz 1
A-1220 Vienna, Austria

Tel.: +43 1 260 69 2227

Fax: +43 1 260 69 2202

Contact: Mr. Paul Schmidt (information and orders)

Storage of Empty Packaging

The storage of empties in the booths/stands is strictly prohibited. Empties may only be stored by contacting the forwarding agency, KMS. The estimated size of the area as well as the volume and the weight is needed. Particularly big and heavy pieces must be indicated separately. The storage of empties may only be made at the exhibitors risk. It is explicitly pointed out that the storage of highly inflammable empties on Austria Center Vienna premises shall be permitted only upon prior approval by Austria Center Vienna.

Booth/Stand Rental Fee

Two levels of booth/stand rentals are available. The fee for numbered booths/stands (standard location) is US \$1500. Those booths/stands designated with a letter on the floor plan are US \$1800. Booth/stand rentals confirmed by 30 January 2004 will receive a discount of US \$200 per booth/stand. Rental of the space, 1 table, 2 chairs, a booth/stand identification sign and number, 24-hour security, and 1 complimentary conference registration are included in this fee. Payment is due in full with the submission of the Exhibitor Application/Contract. Booth/stand assignments will be made on a first come, first served basis.

Booth/Stand Description

All booths/stands are approximately 3m x 3m (9m²) This equates to 10 feet x 10 feet. The booth/stand is hardwall construction and consists of wall panels, fascia board, lettering, 1 table and 2 chairs per 9 square meters. Booth carpet, furniture, electricity, phone lines, and other services are available for an additional fee through the conference booth/stand constructor and decorator.

Official Booth/Stand Constructor and Decorator

Complete information regarding services to exhibitors (including instructions, prices, scheduling, etc.) will be included in the Exhibitor Services Kit. You will receive your kit upon confirmation of booth assignment and receipt of the Application/Contract with payment. Contact information for the official contractor for construction and decoration is:

ICOS Congress Organisation Service GmbH.
Garnisongasse 7/22
1090 Vienna, Austria

Tel: +43 1 5128091

Fax: +43 1 5128091 80

Contact: Martina Zingl (information and orders)

Email: zingl@icos.co.at

Recruiting Announcement Board Rental

Organizations can reserve a wall panel with a display area of 130 cm height by 97 cm width to post announcements in a special area dedicated to recruiting. CHI2004 will facilitate the delivery of resumes from individuals to a designated contact. CHI2004 will also help coordinate meeting rooms/suites for interviewing and hospitality events. Recruiting Announcement Board rentals are US \$200.

Cancellation Policy

Cancellation requests must be submitted in writing to your Exhibit Coordinator. Written requests received before 20 February 2003 will receive a refund of 50% of the total contract fee. No refunds will be made for cancellation requests after this date.

Attendance

Exhibitors presenting their products and services will find thousands of eager users from corporate, education, entertainment, health care, government and research institutions. Past CHI conferences have attracted more than 3,000 participants from all over the world. A registration list (one-time use postal labels) may be requested 3 weeks prior to the conference and 8 weeks after the conference.

Location

CHI2004 will be held at the Austria Center Vienna. The exhibits will be located in the entrance hall. This area also includes other displays of interest to all participants. The exhibits area is configured to facilitate continuous interaction between exhibitors and conference attendees. Catered session breaks will also be served daily in this area.

Applying for Exhibit Space

To apply for exhibit space, complete the enclosed Exhibitor Application/Contract and return the original signed contract with payment to ACM/CHI2004 to the appropriate Exhibit Coordinator. See the *Space Assignments, Payments and Questions* section for address information. Please keep a copy of the completed Exhibitor Application/Contract for your records.

Booth/Stand Staffing

Exhibitors are required to keep booths/stands staffed by at least one attendant during all exhibit hours; failure to do so may result in removal of the Exhibit from the show at the Exhibitor's expense.

Set Up and Removal

The exhibit area will be available for set-up:

- Sunday, 25 April Noon to 6:00 pm
- Monday, 26 April 9:00 am to 6:00 pm
- Tuesday, 27 April 7:30 am to 9:30 am

All exhibits must be ready for the exhibit management walk through at 9:30 am on Tuesday (one hour prior to opening of the exhibits). Exhibitor badges must be worn at all times during set up and dismantling. Exhibits may not be dismantled or removed until the close of the show. All materials must be cleared from the Hall by 8:00 pm, Thursday, 29 April. Equipment removal forms must be completed and returned to Hall Security for any equipment removed during the show and during dismantling.

Space Assignments, Payments and Questions

For conference-related information and questions regarding the Exhibitor Application/Contract, payment, or booth/stand assignments, contact the appropriate Exhibits Coordinator:

Organizations from non-German speaking countries, contact:

Carol Klyver
ACM/CHI2004 Exhibits
580 Crespi Dr., Unit A-6, # 204
Pacifica, CA 94044 USA

Tel: +1 650 738 1200
Fax: +1 650 738 1280
Email: chi2004-exhibits@acm.org

Organizations from German speaking countries, contact:

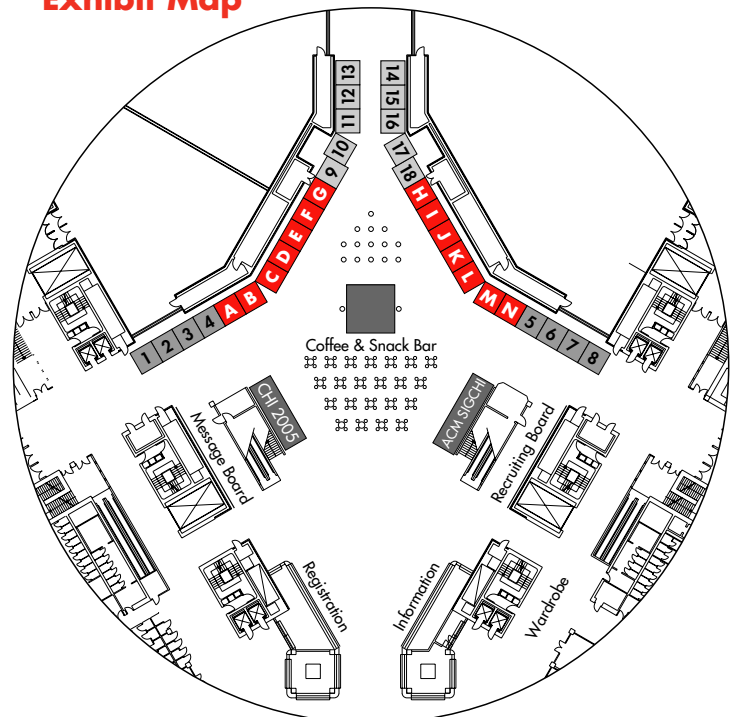
Heiko Röttinger
ACM/CHI2004 Exhibits
Penzingerstr. 100/2
A-1140 Wien, Austria

Tel: +43 1 8974725
Mobile: +43 664 8618970
Fax: +43 1 8974724
Email: chi2004-regional-exhibits@acm.org

Web Page

Exhibitors and Recruiters are offered the opportunity to link to the CHI2004 home page at www.chi2004.org. If you wish to take advantage of this opportunity, please check the appropriate box on the Application/Contact.

Exhibit Map



1. Purpose of Exhibit

The main purposes of this exhibit are technical and educational. The exhibition staged in conjunction with the technical sessions is a vital element of the conference. Sales and order taking are permitted during the Exhibit. Exhibitor must obtain all local and state/province permissions to sell and is required to submit appropriate documentation of these permissions to ACM/CHI2004 Exhibits Manager. Exhibitor is required to comply with all local and state business laws and is responsible for any and all tax, license, and other financial liabilities related to selling on the exhibit floor.

2. Terms of Rental Booth

Full payment of the exhibit rental fee must accompany the Application/Contract. Exhibitors submitting written requests for cancellation of booth space prior to 20 February 2004 will receive a refund of 50% of the total contract fee. No refunds will be made for cancellation requests received after this date.

3. Indemnity and Limitation of Liability

Neither ACM/CHI2004 nor the host hotel/convention facility (hereinafter Exhibit Building), nor any of its officers, agents, employees, or other representatives shall be held liable for, and they are hereby released from, liability for any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, water, or accident or any other cause. The Exhibitor shall indemnify, defend, and protect ACM/CHI2004 and the Exhibit Building and save ACM/CHI2004 and the Exhibit Building harmless from any and all claims, demands, suits, liability, damages, loss, costs, attorney's fees and expenses of any kind which might result from or arise out of any action or failure to act on the part of the Exhibitor or its officers, agents, employees or other representatives. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability.

4. Assignment of Exhibit Space

ACM/CHI2004 shall assign booth space to the Exhibitor for the period of the Exhibit (provided the Exhibit Building is made available to ACM/CHI2004) in priority order based on receipt of a completed, signed Application/Contract accompanied by payment. Such assignment is made for the period of this Exhibit only and does not imply that the same or similar space be held or offered for future exhibits. Every effort will be made to respect the Exhibitor's booth preferences whenever possible, but ACM/CHI2004's decision will be final. ACM/CHI2004, in its sole discretion, reserves the right to make changes in booth assignments that it deems are in the overall best interest of the exhibit program. ACM reserves the right to withdraw its acceptance of this Application/Contract if it determines in its sole discretion that the Exhibitor is not eligible to participate or the Exhibitor's product or services are not eligible to be displayed in this Exhibit.

5. Use of Exhibit Space

Exhibitor shall not assign to a third party its right hereunder to the Exhibit Space or any portion thereof without the prior written consent of ACM/CHI2004, which it may withhold at its sole discretion. If such consent is given, the Exhibitor shall assume full responsibility for the conduct of the assignee and all its representatives, and the Exhibitor shall not charge its assignee more than a proportionate share of the exhibit fee based upon the amount of Exhibit Space assigned.

6. Exhibit Hours

ACM/CHI2004 will establish exhibit hours and reserves the right to make changes. However, such changes will be made as far in advance of the exhibition as possible. Exhibitors are required to keep booths staffed by at least one attendant during all exhibit hours; failure to do so may result in removal of the Exhibit from the show at the Exhibitor's expense. Exhibitors are required to be fully set up one hour prior to the start of the exhibit program and cannot dismantle until after the close of the exhibit program.

7. Displays and Decorations

Merchandise, signs, decorations, or display fixtures shall not be pasted, taped, nailed, or tacked to walls. No exhibit, merchandise, or equipment shall be left in any aisle, but shall be confined to Exhibit space. No signs or advertising devices shall be displayed outside Exhibit space or projecting beyond limits of Exhibit space as to interfere with any neighboring Exhibit. Exhibits should not project beyond the space allotted or obstruct the view or interfere with traffic to other exhibits. The wings of an Exhibit should not project more than 3 feet from the back wall and may not be more than 48 inches high.

8. Union Labor

Exhibitor must comply with all union regulations applicable to installation, dismantling, and display of the Exhibits.

9. Booth/Stand Set Up Guidelines

During the set up and the dismantling and removal of the stands, particular protective measures shall be taken or particular care shall be exercised in the passageways and accesses of the exhibition premises in order to avoid damage to the floors. The floor in the exhibition area is made of granite and the floor carrying capacity is 500 kg per m². The transport weight of individual loads, equally divided on 4 wheels, shall not exceed 2500 kg. If the exhibited articles exert a greater load on the floor, the exhibitor shall install a load distribution device, the type and size of which *to be determined in agreement with Exhibition Management*. If, in individual cases, retaining the services of a structural engineer is required, costs of such engineer shall be borne by the Exhibitor.

The general overall instruction height in the halls is 2.5 m. If the normal height of 2.5 m is exceeded, the written approval of Exhibition Management shall be obtained.

10. Installation of Electricity

The exhibition area is equipped with three-phase current 3 x 380/220 volts and alternating current of 220 volts, frequency 50 cycles, grounding provided. Exhibition Management and the Austria Center Vienna shall not be liable for loss and damage arising as a result of technical defects, malfunctions, or breakdowns. The supply lines from the existing connection points to the exhibition stands may be executed by contract companies of Exhibition Management only. Self-installation work of this kind shall not be permitted under any circumstances.

11. Fire Regulations

Exhibitor shall not pack merchandise in paper, straw, excelsior or any other readily inflammable materials. All cartons stored in the Exhibit Building shall be emptied of contents. Exhibitor shall use no inflammable decorations or covering for display fixtures and all fabrics or other material used for decoration or covering shall be flameproof. If required by local law or ordinances, Exhibitor shall have on hand in its Exhibit space a notarized affidavit establishing that its display material has been treated during the last year by an approved chemical. All wiring devices and sockets shall be in good condition and meet the requirements of local law.

12. Booth and Equipment Services

Space rental includes those terms listed in this Exhibitor Invitation.

13. Storage and Packing Crates and Boxes

Exhibitor will not be permitted to store packing crates and boxes in the booth or the Exhibit Hall during Exhibit, but these, when properly marked, will be stored and returned, to the booth by service contractors. See the Exhibitor Invitation section entitled *Storage of Empty Packaging* for details. It is the Exhibitor's responsibility to mark and identify all crates and boxes. Crates and boxes not properly labeled may be destroyed. No trunks, cases, or packing material shall be brought into or out of the Exhibit space during exhibit hours.

14. Contractor Services and Information

ACM/CHI2004 has, in the best interest of the Exhibitor, selected certain firms to serve as the official contractors to provide necessary services to the Exhibitors. Complete information, instructions, and schedules of prices regarding drayage, labor for setup and dismantling, electrical work, furniture, special cleaning services, etc., will be included in the Service Kit to be forwarded after booth assignment has been confirmed. An Exhibitor Service Center will be maintained on the Exhibit Floor to facilitate service requirements from the Exhibitor. ACM/CHI2004 assumes no responsibility or liability for any of the services performed or materials delivered by the foregoing persons and parties.

15. Observance of Laws

Exhibitor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority and all rules of the Exhibit Building.

16. Insurance Information

ACM/CHI2004 will endeavor to assist in the protection of exhibitors by providing 24-hour guard service. However, due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitors' equipment against loss, theft, damage, and breakage. Neither the Exhibit Building nor any of its employees nor representatives, nor any representative of ACM/CHI2004, nor any subcontractor will be responsible for any injury, loss, or damage to the Exhibitor, the Exhibitor's employees, or property, however caused. In addition, the Exhibitor must assume responsibility for damage to the Exhibit Building property and indemnify and hold harmless the Exhibit Building from liability, which might ensue from any cause whatsoever, including accidents or injuries to Exhibitors, their guests, or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage any person incurs while viewing his exhibit where such accident, injury, or property damage is caused by the negligence of the Exhibitor, agent, or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage. ACM/CHI2004 and the ACM/CHI2004 Exhibits Manager will cooperate fully but cannot assume responsibility for damage to Exhibitors' property or lost shipments, either coming into or going out of the premises, or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If Exhibit fails to arrive, Exhibitor will nevertheless be responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.

17. Hospitality Events

Hospitality space is available in the Austria Center Vienna. All hospitality functions are required to be registered with appropriate Exhibit Coordinator and cannot conflict with any of the conference tutorial sessions, plenary sessions, technical sessions, or general receptions. Please contact the appropriate CHI2004 Exhibit Coordinator for further information on reserving hospitality space.

18. Cancellation or Termination of Exhibit

If, because of war, fire, strike, Exhibit facility construction or renovation project, government regulation, public catastrophe, Act of God, public enemy, or other cause beyond the control of ACM/CHI2004, the Exhibition or any part thereof is prevented from being held, is canceled by ACM/CHI2004, or the Exhibit Space becomes unavailable, ACM/CHI2004, in its sole discretion, shall determine and refund to the Exhibitor its proportionate share of the balance of the aggregate exhibit fees received which remain after deducting expenses incurred by ACM/CHI2004 and reasonable compensation to ACM/CHI2004. In no case shall the amount of refund to Exhibitor exceed the amount of exhibit fee paid.

19. Exhibitor Cancellation

Cancellation of any portion of this Application/Contract by the Exhibitor will be accepted only at the discretion of ACM/CHI2004 and then only based upon the following refund policy. Prior to 20 February 2004, fifty percent (50%) of the total contract fee will be refunded. After 20 February 2004 no refunds will be given unless space is resold. If the space is resold, fifty percent (50%) of the total contract fee will be refunded. Except as the Exhibitor's rental obligation may be reduced as set forth in the preceding sentence, the Exhibitor is responsible for total booth rental irrespective of the reason for the cancellation by Exhibitor or because of the failure of an Exhibit to arrive for any reason.

20. Exhibitor Conduct

Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of ACM/CHI2004 is required for the employment or use of any live model, demonstrator, solicitor, or device for the mechanical reproduction of sound. Such employment or use shall be confined to Exhibit Space. ACM/CHI2004, in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor shall terminate such activity immediately. All promotional plans must be submitted to ACM for approval. Distribution of pamphlets, brochures, or any advertising matter must be confined to the Exhibit Space. Exhibitor is prohibited from bringing alcoholic beverages into the Exhibit Area. Exhibitor shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibitor shall not lead attendees from one Exhibit Space to another or to elevators or escalators. Exhibitor or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste.

21. Photographs

No photographs shall be taken without prior consent of ACM/CHI2004 and the Exhibitors involved.

22. Registration Lists

ACM/CHI2004 will make registration lists in the form of one-time use postal labels available to Exhibitor 3 weeks prior to and/or 8 weeks after the conference if requested by the Exhibitor on the Application/Contract. Exhibitor agrees not to sell, lend or give these lists to any parties outside Exhibitor's organization.

23. Agreement to Conditions of Contract to Exhibit

Exhibitor agrees to observe and abide by the foregoing Conditions of Contract to Exhibit and by such additional Conditions of Contract made by ACM/CHI2004 from time to time for the efficient or safe operation of the Exhibit including, but not limited to, those contained in this contract. In addition to ACM/CHI2004's right to close an Exhibit and withdraw its acceptance of this Application/Contract, ACM/CHI2004, in its sole judgment, may refuse to consider for participation in future Exhibits an Exhibitor who violates or fails to abide by all such Conditions of Contract to Exhibit set forth in the Application/Contract. There is no other agreement or warranty between the Exhibitor and ACM/CHI2004 except as set forth in this document. The rights of ACM/CHI2004 under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of ACM/CHI2004.

CHI 2004 EXHIBITION APPLICATION/CONTRACT

BOOTH/STAND PREFERENCE AND RENTAL FEE

The rental fee is US \$1800 (lettered space) or US \$1500 (numbered space) per 9²m booth/stand. Space rental, a booth identification sign, 24-hour security, and one complimentary conference registration are included in this fee. Payment is due with this Application/Contract. **NOTE: There is a discount of US \$200 for booth space confirmed by 30 January 2004.**

List preferred booth numbers below. Booth assignments will be made in priority order based on receipt of completed, signed exhibitor Application/Contracts accompanied by payment. ACM/CHI 2004 reserves the right to make changes in booth assignments that it deems are in the best interest of the exhibit program.

Total number of booths requested:

Booth Letter or Number

1st choice 2nd choice

3rd choice 4th choice

RECRUITING BOARD RENTAL FEE

The fee is US \$200 for a 130 cm tall x 97 cm wide space on a Recruiting Announcement Board.

PAYMENT

Payment is due with the Application/Contract. Make checks payable to ACM/CHI 2004 Exhibits. Checks must be in US dollars payable through a US bank. Payment may also be made by credit card or by bank (wire) transfer. *(Contact the appropriate Exhibit Coordinator if you wish to pay by Bank Transfer.)*

CHOICE OF PAYMENT

- Check Visa
 Master Card/Eurocard American Express
 Bank (Wire) Transfer*
**(Please contact the appropriate Exhibit Coordinator for more detail.)*

CHI 2004 EXHIBITOR PROGRAM TEXT

Please include the name of your organization and provide a description of your exhibit, not to exceed 30 words, for the Conference Program. Text should be sent via email to the appropriate Exhibit Coordinator:

Organizations from non-German speaking countries:
 Carol Klyver
 email: chi2004-exhibits@acm.org

Organizations from German speaking countries:
 Heiko Röttinger
 email: chi2004-regional-exhibits@acm.org

AGREEMENT

Exhibitor hereby requests space at the ACM/CHI 2004 Conference and Exhibition to be held at the Austria Center Vienna, 24-29 April 2004. Acceptance of this Application/Contract by ACM/CHI 2004 converts it to a full contract for exhibits, and shall be considered a binding agreement between the Exhibitor and ACM/CHI 2004. **Exhibitor accepts all terms and conditions and rules for exhibiting as outlined in the attached Conditions of Contract to Exhibit.** If the Exhibitor wishes to sell at ACM/CHI 2004, a written request must accompany this Application/Contract.

MAIL WITH PAYMENT TO:

Appropriate Exhibit Coordinator
(See section entitled Space Assignments, Payments, and Questions in the Exhibitor's Invitation.)

Check here to receive a (one time use) registration list: 3 weeks prior 8 weeks after

Check here if you are interested in information about:

- Becoming a Conference Sponsor Hospitality events

Company Name:

Company Name on Exhibit:
(if different than above)

Name of Exhibit Contact:

Address:

City, State, Postal Code, Country:

Telephone: Fax:

Email: Web site:

Please add a link from the CHI 2004 Web site to our company's Web site

BEFORE 30 JANUARY 2004

Numbered Booth (US \$1300 payment per booth): booth(s) x US \$1300 = \$

Lettered Booth (US \$1600 payment per booth): booth(s) x US \$1600 = \$

Recruiting Announcement Board (US \$200 per space): board(s) x US \$200 = \$

AFTER 30 JANUARY 2004

Numbered Booth (US \$1500 payment per booth): booth(s) x US \$1500 = \$

Lettered Booth (US \$1800 payment per booth): booth(s) x US \$1800 = \$

Recruiting Announcement Board (US \$200 per space): board(s) x US \$200 = \$

Total \$

Credit Card Number: Expiration Date: /

Name on Card:
(as it appears)

Authorized Signature:

Printed Name:
(of authorized signature)

Signature of Authorized Representative:

Printed Name of Authorized Signature:

Title:

Signature of ACM/CHI 2004 Representative:

Date:

OFFICE USE ONLY	Date Rec.	Amount	Conf. date
Check #/Auth #	Bal. Due	Final Payment	Date Rec.